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NEW EDITION

Business in Context
7th Edition
David Needle, King’s College, University of London
Jane Burns, University College London
© 2019 | 9781473758391
Now in its seventh edition, Business in Context introduces you to all the aspects of modern business and its changing environment. This classic text has been fully updated and is essential reading for all introductory business courses, particularly business environment modules. The seventh edition combines the hallmark qualities of David Needle’s style whilst new co-author Jane Burns brings over 20 years of industry experience.

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BUSN
11th Edition
Marcella Kelly, Santa Monica College
Chuck Williams, Butler University
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BUSN offers full coverage of course concepts through unique resources and features that mirror the natural study habit of students. BUSN combines an easy-reference, paperback textbook with chapter review cards, and a groundbreaking online product that enables students to study how and when they want - including on their smartphones.

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INTERNATIONAL BUSINESS

International Business
3rd Edition
Mike Peng, University of Texas
Klaus Meyer, Western University
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Drawing from the combined experiences of Mike Peng and Klaus Meyer, International Business provides a comprehensive insight into contemporary business practices. Covering recent global developments and current issues such as Brexit, as well as the historical context of international business, the third edition highlights the complex nature of global business.

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CORPORATE GOVERNANCE

Corporate Governance
A Global Perspective
1st Edition
Marc Goergen, Cardiff Business School
© 2018 | 9781473759176
This newly acquired title has been thoroughly updated by Cengage to provide a comprehensive introduction to the theory and practice of Corporate Governance. It enables students to explore current issues relating to the design of capitalist systems, such as the impact of immigration and rising inequality. This text references the latest regulation and codes of best practice to ensure that students are up to date with the latest developments in the field. Covering topics such as ownership and control, boards of directors and emerging markets, this text highlights the multidisciplinary nature of Corporate Governance.

Foundations of Business
6th Edition
William M. Pride, Texas A&M University
Robert J. Hughes, Richland College, Dallas County Community Colleges
Jack R. Kapoor, College of DuPage
© 2019 | 9781337386920
Recognized for its concise, easy-to-understand approach, Foundations of Business helps students build the solid foundation they need to succeed in today’s competitive business world and in their personal lives. Up-to-date coverage presents forms of business ownership, management and organization, human resources management, marketing, social media and e-business, information systems, accounting, and finance. Students study how a nation’s economy affects both individuals and business, ethics and social responsibility, small business and entrepreneurship, and the global environment.

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Principles of Business
Precision Exams Edition
9th Edition
Les Diabay, Ed.D., Lake Forest College
James L. Burrow, North Carolina State University
Brad Kleindl, Park University
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Principles of Business, Updated Precision Exams Ninth Edition, provides complete instruction in business concepts and skills students need in today’s competitive environment. This market-leading introductory business text offers extensive coverage in major business concepts, such as finance, marketing, operations, and management. Students gain valuable information and skills for the workplace, as well as preparation for success in competitive events, such as DECA, FBLA, and BPA. This edition correlates 100% to the Precision Exams Business Concepts Exam.

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Business Law and Its Environment

10th Edition
Richard Schaffer, Appalachian State University
Filiberto Agusti, Esq., Steptoe & Johnson, Attorneys at Law
Lucien J. Dhooge, Georgia Institute of Technology International
© 2018 | 9781305972599

International Business Law and Its Environment helps students examine the related cultural, political, economic, and ethical issues today’s global business managers face. With a focus on trade, the licensing of intellectual property and foreign direct investment, the authors present the three major forms of doing business in a foreign country through real examples, precedent-setting cases, managerial implications, and ethical considerations.

Law and Ethics in the Business Environment

9th Edition
Terry Halbert, Temple University
Elaine Ingulli, Richard A. Stockton College of New Jersey
© 2018 | 9781305972490

Using an engaging, student-friendly tone, this edition encourages lively classroom debate on pertinent topics, from climate change to the gig economy, telematic surveillance and transgender workplace rights. Specific prompts and meaningful assignments engage students and create an interactive classroom environment. The authors complete each case and reading with questions that guide students in applying their knowledge in new scenarios as they sharpen critical thinking skills.

Employment Law for Human Resource Practice

6th Edition
David J. Walsh, Miami University
© 2019 | 9781337555526

Packed with today’s most current cases and examples, Walsh’s Employment Law for Human Resource Practice addresses legal issues for each stage of the employment process -- from hiring and managing to firing. Students see how legal concepts apply to business situations as hands-on applications build skills in issue framing, critical thinking, and legal reasoning. Students learn what is legal and what is not, how to avoid potential problems and when to turn to a lawyer.

Business Law

Text and Cases
14th Edition
Kenneth W. Clarkson, University of Miami
Roger Miller, Institute for University Studies Arlington, Texas
Frank B. Cross, University of Texas, Austin
© 2018 | 9781305967250

Business Law’s strong student orientation makes the law accessible, interesting, and relevant. Cases, content, and features throughout this edition are thoroughly updated to present the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout with new features, such as new Digital Updates that highlight how digital progress is affecting the law.

Business Research Methods

2nd Edition
Christina Quinlan, De Montfort University
Barry J. Babin, Louisiana Tech University
Jon C. Carr, North Carolina State University
Mitch Griffin, Bradley University
William G. Zikmund, Oklahoma State University
© 2019 | 9781473760356

Business Research Methods will show your students how to undertake all parts of their research through this clear structured guide. Christina Quinlan’s qualitative and holistic approaches are combined with William Zikmund’s quantitative and advanced methods to give your students a broad spectrum of approaches for their research project. It is a comprehensive and interesting text that is essential reading for any business student taking a research methods module. Each stage of the research process is considered, including ethics and philosophical frameworks.
Business Ethics

Ethical Decision Making & Cases

12th Edition

O. C. Ferrell, Auburn University
John Fraedrich, Southern Illinois University
Linda Ferrell, Auburn University

© 2019 | 9781337614436

Packed with cases, exercises, simulations and practice tests, this text thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, the authors address concepts, processes and best practices within successful business ethics programs. Students learn how to integrate ethics into key strategic business decisions. Revisions highlight new legislation affecting business ethics, the most up-to-date examples, best practices of high-profile organizations, and 20 new or updated original cases.

Business Ethics

Case studies and Selected Readings

9th Edition

Marianne M. Jennings, Arizona State University

© 2018 | 9781305972544

This text carefully reviews the decision-making process of business leaders today to illustrate why good leaders often make questionable decisions. This fascinating collection exposes common themes in less-than-ethical decision making and shows why leaders make ethical compromises in business that they would not make in personal lives. Short and long cases, readings, hypothetical situations, and current ethical dilemmas provide a basis for evaluating business ethics, while encouraging stronger values in future business leaders.

Business Economics/Accounting

Business Economics

2nd Edition

N. Gregory Mankiw, Harvard University
Mark P. Taylor, Dean of Olin Business School, Washington University, St. Louis
Andrew Ashwin, former Chair of Examiners of Economics and Business and a Chartered Educational Assessor

© 2016 | 9781473722446

Business Economics brings together three authors with extensive experience in teaching both business and economics students. Using relevant examples and cases designed to engage the non-specialist student, the book provides a strong business focus to clearly explain economic theory and concepts. Lively and engaging features help promote learning and thinking like an economist in the business environment.

Business Accounting and Finance

4th Edition

Catherine Gowthorpe, Oxford Brookes University

© 2018 | 9781473749351

Business Accounting and Finance provides an excellent introduction to finance, management accounting and financial accounting, whether students are just starting out in the subject or studying a module as part of another degree. This new edition includes additional material on financial analysis, new exercises in key topic areas such as statements of cash flow, and has been thoroughly updated in line with the latest legislation and regulation.

Business Communication

In Person, In Print, Online

10th Edition

Amy Newman, Cornell University

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Business Communication covers the most important business communication concepts in detail. Company examples and situations keep students engaged while demonstrating how principles work in the real world. In addition to core written and oral communication skills, students learn to navigate complex relationships and use current, sophisticated technologies. Students also become skilled in creating PowerPoint® decks, managing their online reputation with Linkedin and other tools, engaging customers using social media, leading web meetings and conference calls, and more.

Essentials of Business Communication

11th Edition

Marry Ellen Guffey, Los Angeles Pierce College
Dana Loewy, California State University

© 2019 | 9781337386494

Essentials of Business Communication highlights best practices and strategies backed by cutting-edge research to help students strengthen professionalism, expert writing techniques, workplace digital savvy and résumé-building skills. Students learn how writing is central to business success, regardless of the communication channel. The book covers best practices for social media and mobile technology while equipping students with skills using grammar exercises, documents for editing and grammar practice.

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Statistics for Business and Economics
4th Edition
David Anderson, University of Cincinnati
Dennis Sweeney, University of Cincinnati
Thomas Williams, Rochester Institute of Technology
Jim Freeman, Manchester Business School
Eddie Shoesmith, University of Buckingham
© 2017 | 9781473726567
Statistics for Business and Economics provides students with regional and relevant examples and case studies throughout to give context to the ideas discussed. Statistics for Business and Economics features method and application-based problem sets throughout. Accompanying data files are available on the online platform, available in SPSS, Minitab and Excel formats. Data sets for all case problems as well as data sets for larger exercises are included.

Multivariate Data Analysis
8th Edition
Joseph F. Hair, University of South Alabama
Barry J. Babin, Louisiana Tech University
Rolph E. Anderson, Drexel University
William C. Black, Louisiana State University
© 2018 | 9781473756540
The eighth edition of Multivariate Data Analysis provides an updated perspective on the analysis of all types of data as well as introducing some new perspectives and techniques that are foundational in today’s world of analytics. Multivariate Data Analysis serves as the perfect companion for graduate and postgraduate students undertaking statistical analysis for business degrees, providing an application-oriented introduction to multivariate analysis for the non-statistician. By reducing heavy statistical research into fundamental concepts, the text explains to students how to understand and make use of the results of specific statistical techniques.

Business Analytics
Data Analysis & Decision Making
7th Edition
S. Christian Albright, Indiana University
Wayne L. Winston, Indiana University
© 2020 | 9780357109953
Business Analytics, Data Analysis & Decision Making helps readers master data analysis, modeling and spreadsheet use. With a focus on quantitative methods, the authors provide specific tools and skills to succeed while using a proven teach-by-example approach and inviting presentation. This edition integrates the latest version of Excel but offers the flexibility to use earlier versions of Excel. This edition’s approach is more data-oriented than ever before with a new chapter covering the two primary Power BI tools in Excel and a section on data visualization with Tableau Public.

Spreadsheet Modeling & Decision Analysis
A Practical Introduction to Business Analytics
8th Edition
Cliff Ragsdale, Virginia Polytechnic Institute and State University
© 2018 | 9781305947412
The succinct instruction of Spreadsheet Modeling and Decision Analysis highlights the most commonly used business analytics techniques and clearly demonstrates how to implement these tools with the most current version of Excel® for Windows. This text focuses on developing both algebraic and spreadsheet modeling skills. This edition now features Analytic Solver and XLMiner Platforms with powerful tools for performing optimization, simulation and decision analysis in Excel, as well as complete tools for performing data mining in Excel and techniques for predictive analytics.

Statistics for Management and Economics
11th Edition
Gerald Keller, Wilfrid Laurier University
© 2018 | 9781337093453
This best-selling business and economic statistics text emphasizes applications over calculations using a unique three-step “ICI” approach to problem solving. Students IDENTIFY the correct statistical technique by focusing on the problem objective and data type; then COMPUTE the statistics (by hand, using Excel® 2016, or using XLSTAT Excel add-in); and ultimately INTERPRET results in the context of the problem.
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**BUSINESS AND MANAGEMENT INFORMATION SYSTEMS**

**Principles of Business Information Systems**
3rd Edition

**Thomas Chesney**, Nottingham University  
**Ralph M. Stair**, Florida State University  
**George Reynolds**, Strayer University  
© 2018 | 9781473748415

Now in its third edition, *Principles of Business Information Systems* has been fully updated with new cases, new questions and assignments and the latest technologies, whilst also retaining its comprehensive coverage of Information Systems issues. This new international edition also boasts a wealth of real world examples from a broad range of countries and updated coverage of IT and technological issues, making it perfect for courses that prepare students for the modern corporate world.

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**Ethics in Information Technology**
6th Edition

**George Reynolds**, Strayer University  
© 2019 | 9781337405874

Thorough coverage in *Ethics in Information Technology* highlights notable technology developments and their impact on business. Students examine professional codes of ethics, cyberattacks and cybersecurity, security risk assessment, privacy, electronic surveillance, and freedom of expression. They also study Internet censorship, protection of intellectual property, quality software systems, IT’s impact on society, social networking, and ethics of IT corporations. Unlike other introductory books with brief ethical coverage, this edition provides a thorough foundation for addressing ethical issues in the workplace.

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**MIS**
9th Edition

**Hossein Bidgoli**, California State University  
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**Information Technology Project Management**
9th Edition

**Kathy Schwalbe**, Augsburg College  
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Schwalbe’s *Information Technology Project Management* demonstrates principles distinctive to managing projects involving information technology. No other approach offers more insights or tools for IT project management success. Updates reflect the latest PMBOK® Guide and Agile Practice Guide with a focus on concepts, tools and techniques that are most effective today. Realistic scenarios help students understand and apply all 10 project management knowledge areas to IT projects.  

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**Database Systems**
Design, Implementation, & Management  
13th Edition

**Carlos Coronel**, Middle Tennessee State University  
**Steven Morris**, Middle Tennessee State University  
© 2019 | 9781337627900

*Database Systems* emphasizes the knowledge and skills necessary for success and makes databases accessible without overwhelming students. Students learn how successful database implementation involves designing databases to fit within a larger strategic data environment. Revised coverage of SQL introduces more examples and simpler explanations that focus on areas most important for a database career — making supplementary SQL materials unnecessary. Additional coverage of Big Data Analytics and NoSQL, including related Hadoop technologies, offers a strong hands-on approach.

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**Ethics in Information Technology**
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Thorough coverage in *Ethics in Information Technology* highlights notable technology developments and their impact on business. Students examine professional codes of ethics, cyberattacks and cybersecurity, security risk assessment, privacy, electronic surveillance, and freedom of expression. They also study Internet censorship, protection of intellectual property, quality software systems, IT’s impact on society, social networking, and ethics of IT corporations. Unlike other introductory books with brief ethical coverage, this edition provides a thorough foundation for addressing ethical issues in the workplace.

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Principles of Supply Chain Management
A Balanced Approach
5th Edition
Joel D. Wisner, University of Nevada, Las Vegas
Keah-Choon Tan, University of Nevada, Las Vegas
G. Keong Leong, University of Nevada, Las Vegas
© 2019 | 9781337406499

Principles of Supply Chain Management, guides students step-by-step through the management of all supply chain activities. Comprehensive content addresses real concerns related to domestic and global supply chains while one-of-a-kind coverage encompasses processes in operations, purchasing, logistics and then process integration. Well-organized chapters demonstrate practical applications of supply chain management in today’s workplace with SCM Profiles and new end-of-chapter cases.

Supply Chain Management
A Logistics Perspective
10th Edition
John J. Coyle, Penn State University
C. John Langley Jr., Georgia Institute of Technology
Robert A. Novack, Penn State University
Brian J. Gibson, Auburn University
© 2017 | 9781305859975

The tenth edition refines its focus on the supply chain approach by blending logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. Each chapter opens with “Supply Chain Profiles” vignettes introducing students to real-world companies, people, and events. “Supply Chain Technology” boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking global changes into consideration.

Purchasing and Supply Chain Management
7th Edition
Arjan J. van Weele, Eindhoven University of Technology, Netherlands
© 2018 | 9781473749443

Fully updated, this highly respected textbook covers the latest developments in purchasing and supply chain management with clear and well-structured content complemented by strong case studies that are relevant and engaging. Global examples from Shell, Hewlett Packard, Mattel and Nespresso to name a few, demonstrate the challenges and solutions to problems companies face every day, while the latest research insights add a critical perspective throughout.

Purchasing and Supply Chain Management
6th Edition
Robert M. Monczka, Michigan State University
Robert B. Handfield, North Carolina State University
Larry C. Giunipero, Florida State University
James L. Patterson, Western Illinois University
© 2016 | 9781285869681

Providing a solid managerial perspective, Purchasing and Supply Chain Management, draws from the authors’ first-hand experiences and relationships with executives and practitioners worldwide to present the most current and complete coverage of today’s supply management process. The text includes critical developments from the field, such as cases from emerging healthcare and service industries, procure-to-pay redesign, supply risk, innovation, sustainability, collaboration, and much more.
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