OWL

MASTERY, NOT MEMORISATION

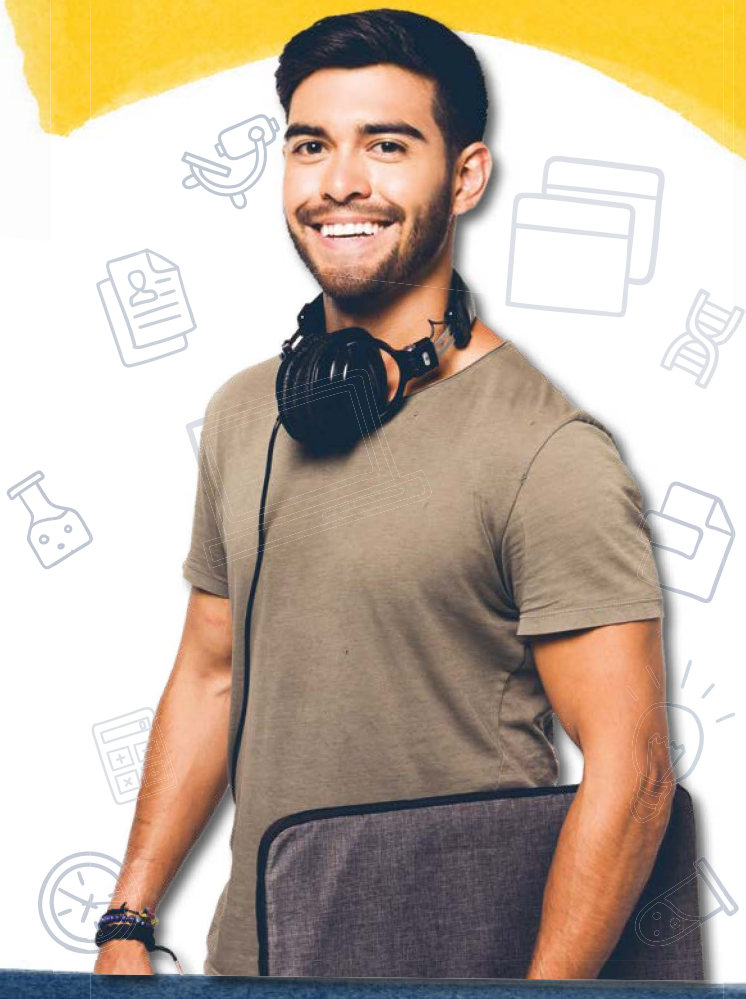
"Any university that offers Chemistry courses and is serious about helping their students excel should consider OWLv2, which in my experience has led to significant improvements in the grades of our students year on year"

- Erik van Rozendaal, Assistant Professor at Wageningen University

Move students beyond memorisation of Chemistry concepts to a higher level of thinking.

Empower students to learn Chemistry through richly dynamic problems, detailed feedback and interactive learning modules.

Students practice at their own pace, receive meaningful feedback and access learning resources to help them achieve better grades.



READ ABOUT OWLV2 IN PRACTICE AT WAGENINGEN UNIVERSITY

cengage.co.uk/studentoutcomes

cengage.co.uk/education/OWLv2

CENGAGE

Improved Outcomes with OWLv2

Outperformed peers

Studies have shown that students using OWLv2 outperformed their peers in the same course without OWLv2 access.

Improved grades

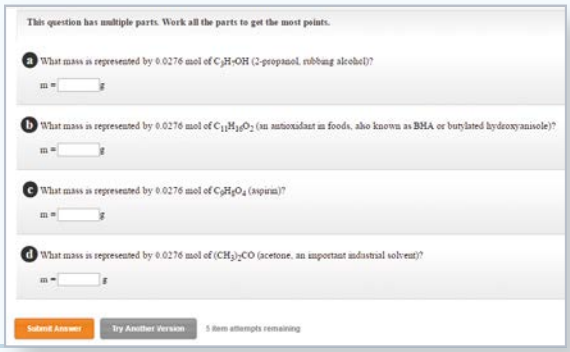
Students complete and comprehend more of their homework assignments and improve their chemistry grades.

Improved productivity

Instructors become more productive and create assignments that inspire increased student engagement.

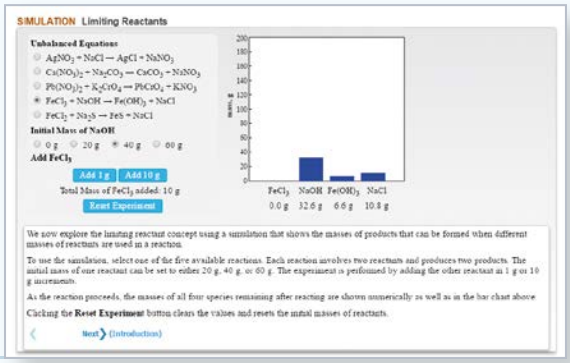
Master chemistry, one concept at a time

Featuring chemist-developed content, OWLv2 is a proven system to help students succeed in Chemistry. Its unique Mastery Learning approach allows students to work through multiple related problems with advanced randomisation to develop conceptual understanding.



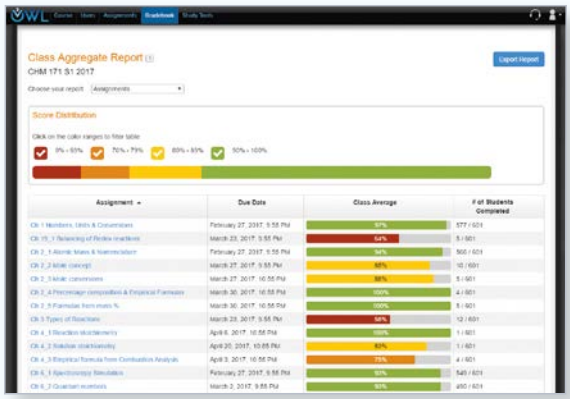
Learning tools for every type of student

Chemistry comes to life with the wealth of learning resources in OWLv2. Promote critical thinking and engage students with interactive media, adaptive quizzing and hundreds of book-specific practice problems.



Access analytics in real time

Keep track of student progress and quickly identify struggling students with a powerful gradebook. Advanced analytics and reporting tools help you to easily monitor students' conceptual understanding.



cengage.co.uk/education/OWLv2

Supporting Integration into Learning Management Systems

Cengage provides Learning Management System (LMS) integration for administrators, instructors and students. This can reduce the time required to set up courses, sign in to the system, find the current assignment, post grades and more.

OWLv2 can be integrated into most Learning Management Systems. Various integration options are available dependent on your LMS:

A seamless user experience
Access your Cengage resources seamlessly using a simple single sign-on process and your LMS login credentials.

Simplified registration process
Get students up and running faster!

Content customisation and deep linking
Customise a course to include direct links to specific activities.

Automatic grade synchronisation
Selected activities are automatically synced with the LMS gradebook*

*Available with selected LMS platforms

ENSURE YOUR STUDENTS ARE PREPARED FOR LABS

LabSkills offers interactive, online pre-lab assignments allowing you to focus on the experiment itself and be confident that your class have the skills to work safely.

Step-by-step videos –Short videos cover safety through narrated clips, transcripts and bulleted key points. Each video is split into sections so students can work at their own pace.

Practice opportunities – Interactive Modules allow students to interact with equipment prior to the lab, so they are familiar with equipment set-up. The interactive modules also cover Measurement and Techniques.

Assignable quizzes – Quizzes test pre-lab skills and techniques using True/False, Fill in the Gap and Multiple Choice Questions.

LabSkills

For more information on how to integrate LMS platforms, please contact your Cengage Representative: cengage.co.uk/contact-us

Digital Support & Training

Market-leading products, service and support from day 1 and throughout your course

Using a Cengage digital solution not only delivers an engaging teaching and learning tool for your course, but also provides you with an unparalleled level of personalised service, support and training. Cengage also provides helpful training material and resources including user guides, product walk-throughs, how-to videos and on-demand webinars for every digital solution.

Find the right solution

We work with you to help find you the right digital solution to meet your needs.

Become an expert

We provide online or on the ground training scheduled at your convenience. Instructional videos, flyers and fully customisable PowerPoint slides help you to get your students registered in minutes.

Prepare for class

We help with full set-up of your course by aligning assignments, class materials and due dates to your syllabus to give your students a great start.

Keep up the momentum

We proactively check-in to ensure things are running smoothly. Local technical support is available via phone, chat and email to keep your course moving.

If you would like to discuss your teaching challenges or find out more about how OWLv2 can help your students succeed in Chemistry, please email us at emea.edureply@cengage.com or contact your local Cengage representative at:

cengage.co.uk/contact-us

9780418286098

For more information please visit
cengage.co.uk/support-training

CENGAGE